

# DESIGN PROOF



✓ **The proof in this packet is a 2-dimensional representation of the art your company has requested to be installed. By approving these renderings, you are accepting that there are no spelling errors, no missing elements and that all other design details are correct.** If you identify something that needs to be corrected, please contact your Account Executive or Project Manager as soon as possible. This will keep your project moving forward! Under the client checkbox on each page, cross-reference your logos/branding, website, phone number, spelling, and colors. Mark desired changes on each page. On the last page, sign for approval to print only if there are no required changes. If there are multiple design options, list which option to approve or make changes to.

✓ **Revisions:** 3 proof rounds are included in established project costs. A proof round as defined in this agreement is; Design Proof is created and presented to Client, then Client provides feedback or requests changes to design through Account Executive or Project Manager. **This ends one round.** Requested design changes will then be completed, and rest of process above will be repeated up to 2 times.

\* If an additional proof round is required, the Client agrees to assume the project billing rate of \$100/proof for any and all further rounds.

✓ **Important information:**

Adsposure has reviewed and approved this proof prior to your receipt. However, to ensure complete satisfaction and technical accuracy, **your approval is required before print and install. Please review all aspects of the proof per the checklist on each of the attached pages.** You can expect slight color variation from this proof to the final product. Color press proofs are available upon request with a small fee and possible delays in the final install schedule.

\* Please note that any element produced in vinyl for a wrap will have an overlap mark up to 1/2 inch for every 50 inches of material. This is unavoidable due to the printing process and is not a mistake, this is a natural part of the printing process. You may also see slight graphic placement variation on the final product due to the properties of the vinyl, vehicle profile, and any obstructions not noted during the design process. Adsposure will make every effort to ensure placement per this proof.

\*\* Any errors caught after approval of this proof are at the responsibility of the person(s) who submitted approval. Adsposure cannot be held responsible.

Post-Date By:

**DESIGN NOTES**

Keeping space to the right and left of the kids allows the eye to rest and separate the elements, making the advertisement easier and quicker to be read and understood. Added larger name to the left (window frames are not actually as pronounced as they look on the template, "Serving..." will be able to be read)



**DESIGN CHECKLIST**

- ☐ High-Res Logo/Assets Provided  
☐ Press Proof Colors ☐ N/A

**CLIENT CHECKLIST**

Logos/Branding  
Website/Phone #/Address  
Spelling  
Colors (COLOR SPECS APPROVAL)  
Qty/Design

**REQUESTED CLIENT CHANGES**

Post-Date By:

DESIGN NOTES

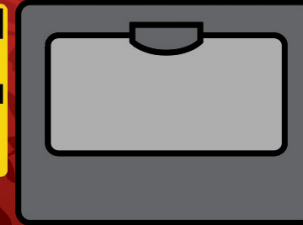
# Scuola Vita Nuova Charter School

**Serving Kids, Changing Lives!**

■ K - 8 ■ FREE TUITION ■ SINCE 1999!

Open Enrollment **Jan. 1 - Mar. 1**

visit [www.SVNcharter.org](http://www.SVNcharter.org)



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REQUESTED CLIENT CHANGES

 By approving the following proof, you therefore confirm that you have read and understood the terms of these agreements. Do not sign below if changes are requested; mark previous pages with changes.

Approval Signature \_\_\_\_\_ Approval Date \_\_\_\_\_ Option Chosen (If Applicable) \_\_\_\_\_